

Whole Community Health Initiative

October 2022

Newsletter

Building an Inclusive Entrepreneurial Ecosystem

North Carolina has emerged as one of the nation's premier destinations for both population growth and business development. The gains are impressive both in terms of the influx of talent and business recruitment.

We recently completed a **minority entrepreneur and small-business needs assessment** for Chatham County, North Carolina, which will host several of North Carolina's newly recruited businesses. We interviewed small-business owners and community leaders in this October 2022 Kenan Institute insight.

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<https://www.facebook.com/wholecommunityhealth/>



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News & Publications

Demographically Targeted Approaches to Community Economic Development in North Carolina

This September 2022 insight explores two major challenges in North Carolina's rapid growth during the first 15 months of the pandemic. Read more [here](#).

COVID-19 and North Carolina's Shifting Demography

Post 2020 Census population estimates covering the first fifteen months of the pandemic are analyzed in this August 2022 paper. The results reveal COVID-19's impact on the geo-demography of the state, highlight disturbing demographic trends, and raise pressing questions requiring immediate policy attention.

[Click here](#) to read more.

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